



## Make-Good Form

10/26/2012  
10:30 AM  
Page 1 of 1

**Advertiser:** Courtney for Congress 2012  
**Station:** WFSB-TV  
**Market:** Hartford-New Haven  
**Flight Dates:** 10/29-11/06/2012  
**Email:** Bill Whittle/Laurie LaBrecque

**Contact:** Bill Whittle/Laurie LaBrecque  
**Station Fax:** 860-728-5669  
**Station Phone:** 860-728-3333  
**Buyer:** Rachael Beale  
**Buyer Fax:** 303-764-9958

### Pre-Emption

#### Make Goods

Program:	Time:	Date(s):	Qty:	Rate:	Total:	Program:	Time:	Date(s)	Qty:	Rate:	Total:
Saturday 7a News	7:00a-9:00a	11/3/2012	1	\$250.00	\$250.00						
Person Interest	9p-10p	11/1/2012	1	\$7,000.00	\$7,000.00	Elementary	10p-11p	11/1/2012	1	\$8,000.00	\$8,000.00
Price Is Right	11:00a-12:00n	10/29/2012	1	\$750.00	\$750.00						

### Total Pre-Emptions:

\$8,000.00

### Total Make Goods:

\$8,000.00

### Balance Due to Station:

\$0.00

Hold any advertiser credit at station until notified.

Please sign and return if accepted by station:

Laurie LaBrecque  
Signed

10/26/12  
Date

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203  
Phone: 303-989-4700 Fax: 303-989-1910

# CONTRACT



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<b>Contract / Revision</b> 492184 /		<b>Alt Order #</b>
<b>Product</b> October 29-November 6, 2012		
<b>Contract Dates</b> 10/29/12 - 11/06/12		<b>Estimate #</b> 11825
<b>Advertiser</b> Courtney for Congress		<b>Original Date / Revision</b> 10/26/12 / 10/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> House- National	<b>Sales Office</b> House-National
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Media Strategies and Research  
 Attention: Rachael Beale  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	----F--	1			\$800.00				
2	WFSB	10/29/12	11/01/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	1--1---	2			\$1,200.00				
D 3	WFSB	11/05/12	11/05/12	Eyewitness News	6am - 6:30am		:30			NM	0	\$0.00
4	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	-1--1--	2			\$1,200.00				
5	WFSB	11/06/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	-T-----	1			\$1,200.00				
6	WFSB	10/29/12	10/31/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	1-1----	2			\$800.00				
7	WFSB	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----	1			\$800.00				
D 8	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	0	\$0.00
9	WFSB	11/01/12	11/01/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	---T---	1			\$200.00				
10	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	-T-----	1			\$200.00				
N 11	WFSB	10/29/12	10/31/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	1-1----	2			\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	11a-12p Price is Right	11am - 12pm	M--W-----	:30		\$750.00	NM		
				Credited								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 492184 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> October 29-November 6	<u>Estimate #</u> 11825
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
12	WFSB	11/02/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
13	WFSB	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
14	WFSB	10/30/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$200.00			
15	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
16	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,800.00			
17	WFSB	10/30/12	11/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$1,800.00			
18	WFSB	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1-1--				3	\$2,100.00			
19	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00			
D 20	WFSB	11/01/12	11/01/12	Inside Edition	7pm - 7:30pm		:30			NM	0	\$0.00
21	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
22	WFSB	11/01/12	11/01/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
D 23	WFSB	11/02/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	0	\$0.00
24	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,000.00			
25	WFSB	10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00			
N 26	WFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	Big Bang/2.5 Men	8pm - 9pm	----Th-----	:30		\$2,600.00	NM		
	See MG 26.2											
	2	WFSB	11/01/12-11/01/12	Person of Interest	9pm - 10pm	----Th-----	:30		\$7,000.00	NM		
	See MG 26.3											
	3	WFSB	11/01/12-11/01/12	Elementary	10pm - 11pm	----Th-----	:30		\$8,000.00	NM		
	MG for 26.2 11/01											
27	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 492184 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> October 29-November 6	<u>Estimate #</u> 11825
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,500.00			
28	WFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,000.00			
D 29	WFSB	11/04/12	11/04/12	The Mentalist	10pm - 11pm		:30			NM	0	\$0.00
30	WFSB	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	11111--				5	\$1,900.00			
31	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00			
32	WFSB	11/03/12	11/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,900.00			
33	WFSB	10/30/12	10/30/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$950.00			
34	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
35	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00			
D 36	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	0	\$0.00
37	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
38	WFSB	11/04/12	11/04/12	M-SU Delayed News	Delayed News		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,900.00			
39	WFSB	11/05/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
40	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
Totals											44	\$87,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$87,250.00	\$74,162.50
<b>Totals</b>	<b>44</b>	<b>\$87,250.00</b>	<b>\$74,162.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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